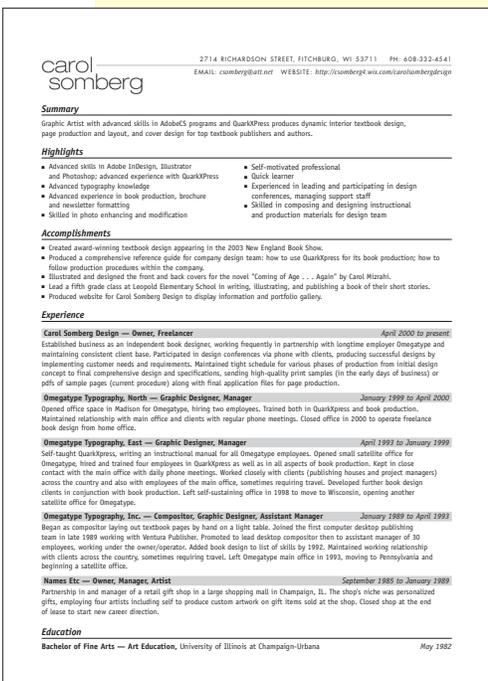


My Personal Website:

Using the Wix Website Builder software, I created this personal website, as well as others. Within the site is a gallery of my designs spanning the over a decade.



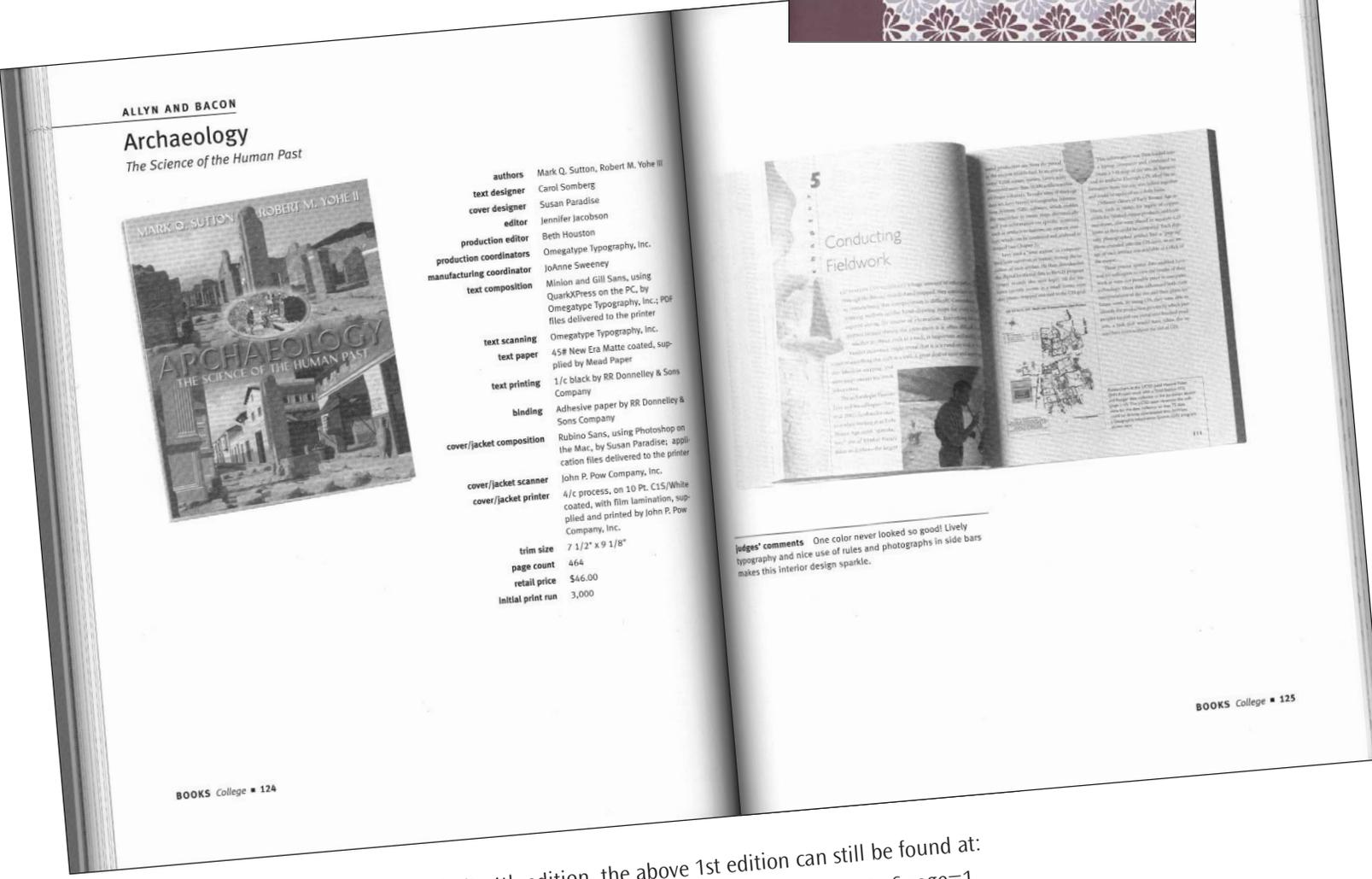
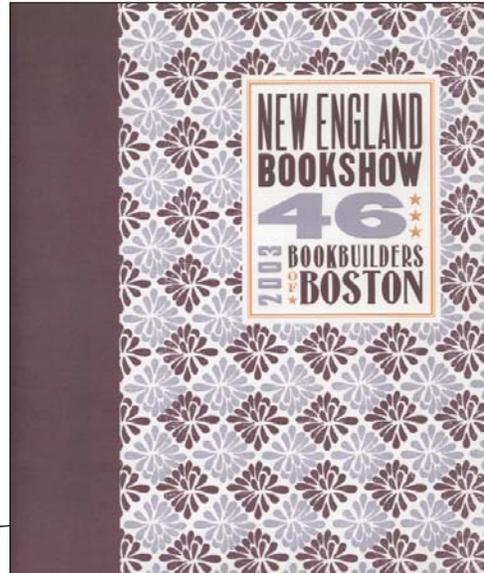
My **resume**, appearing in full at the end of this document, gives a detailed description of my skills and experience. But, here's a snapshot of what I have to offer:



- Advanced skills in InDesign, Adobe Illustrator, Adobe Photoshop, QuarkXPress
- Advanced typography knowledge
- Advanced experience in book production (B/W, 2-color, and 4-color), brochure and newsletter formatting, template creation
- Skilled in photo enhancing and modification, experience in setting up a personal website
- Self-motivated professional and a quick learner
- Experience in both leading and participating in design conferences with clients
- Experience with both managing support staff and being a valuable contributor to the design team
- Skilled in composing and designing instructional and production materials for design team

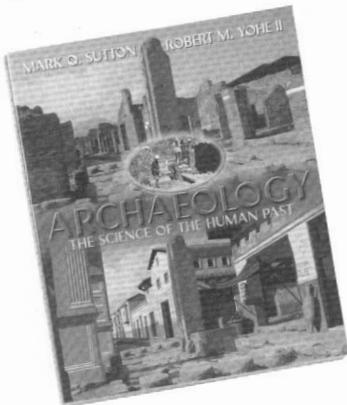
Award-Winning Book Design

In 2003, my design for *Archaeology: The Science of the Human Past* by Mark Sutton and Robert Yohe, was selected as a winner in the Bookbuilders of Boston New England Bookshow. This design was created using QuarkXpress with photo/graphic enhancement done in Adobe Photoshop. Challenges in the design included producing a black and white design that evoked a feeling of color, and using graphics in a way that would enhance rather than distract from the text material.



ALLYN AND BACON

Archaeology The Science of the Human Past



- authors Mark Q. Sutton, Robert M. Yohe II
- text designer Carol Somberg
- cover designer Susan Paradise
- editor Jennifer Jacobson
- production editor Beth Houston
- production coordinators Omegatype Typography, Inc.
- manufacturing coordinator JoAnne Sweeney
- text composition Minion and Gill Sans, using QuarkXPress on the PC, by Omegatype Typography, Inc.; PDF files delivered to the printer
- text scanning Omegatype Typography, Inc.
- text paper 45# New Era Matte coated, supplied by Mead Paper
- text printing 1/c black by RR Donnelley & Sons Company
- binding Adhesive paper by RR Donnelley & Sons Company
- cover/jacket composition Rubino Sans, using Photoshop on the Mac, by Susan Paradise; application files delivered to the printer
- cover/jacket scanner John P. Pow Company, Inc.
- cover/jacket printer 4/c process, on 10 Pt. C15/White coated, with film lamination, supplied and printed by John P. Pow Company, Inc.
- trim size 7 1/2" x 9 1/8"
- page count 464
- retail price \$46.00
- initial print run 3,000

Judges' comments One color never looked so good! Lively typography and nice use of rules and photographs in side bars makes this interior design sparkle.

Although this archaeology title is now in its 4th edition, the above 1st edition can still be found at:
<http://www.alibris.com/booksearch.detail?invid=11474215605&qwork=7461107&qsort=&page=1>

Interior Book Design

Literacy in the 21st Century, 6th edition, by Gail Tompkins

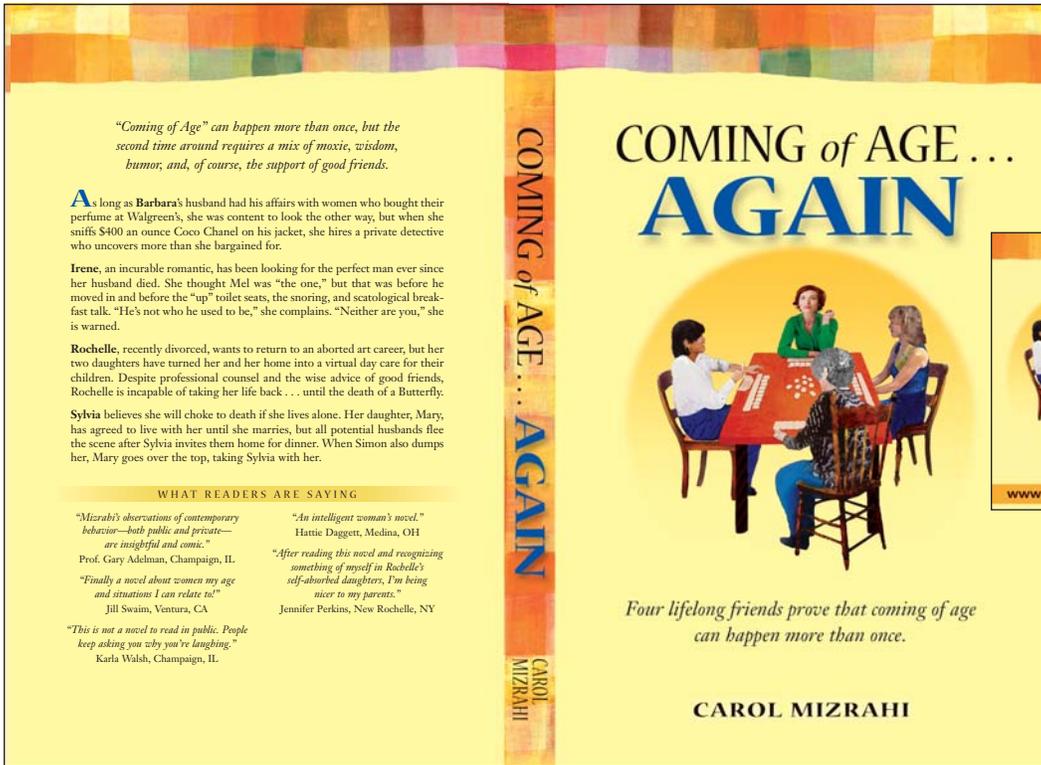
For this design, I was supplied the original illustration to be used on the cover (shown below). From this, I was not only able to create a design which followed the requirements outlined by the author and the production team, but by picking up pieces from the illustration I could reflect the character of the cover and truly marry the design of the cover to the interior. The color palette was derived from the cover design and from the descriptions given in the design conference and on the design memo.



I used QuarkXPress to compose pages of the design. Photoshop was used to create the graphics and to silhouette the children's images. Illustrator was used to create the wavy dotted rules and some of the design graphics. Images were supplied by the publisher. This book was printed in 2013 and will be available soon.
http://www.amazon.com/Literacy-21st-Century-Balanced-Video-Enhanced/dp/0133388263/ref=sr_1_3?s=books&ie=UTF8&qid=1365868987&sr=1-3&keywords=literacy+in+the+21st+chapter

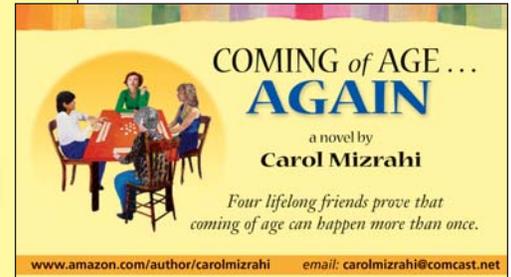
Book Cover and Promotional Design Work

Designer of the cover and accompanying promotional materials for *Coming of Age . . . Again*, by Carol Mizrahi. Published by Amazon, December 2011.

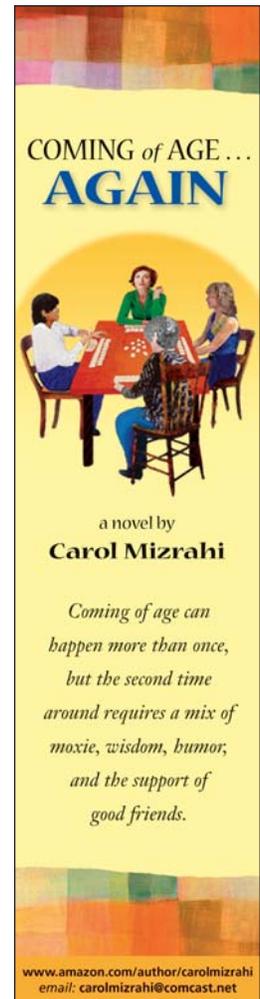


◀ **BOOK COVER**
front, back, and spine.

▼ **BUSINESS CARD**



▼ **BOOKMARK**



"Coming of Age" can happen more than once, but the second time around requires a mix of moxie, wisdom, humor, and, of course, the support of good friends.

As long as Barbara's husband had his affairs with women who bought their perfume at Walgreen's, she was content to look the other way, but when she sniffs \$400 an ounce Coco Chanel on his jacket, she hires a private detective who uncovers more than she bargained for.

Irene, an incurable romantic, has been looking for the perfect man ever since her husband died. She thought Mel was "the one," but that was before he moved in and before the "up" toilet seats, the snoring, and scatological breakfast talk. "He's not who he used to be," she complains. "Neither are you," she is warned.

Rochelle, recently divorced, wants to return to an aborted art career, but her two daughters have turned her and her home into a virtual day care for their children. Despite professional counsel and the wise advice of good friends, Rochelle is incapable of taking her life back . . . until the death of a Butterfly.

Sylvia believes she will choke to death if she lives alone. Her daughter, Mary, has agreed to live with her until she marries, but all potential husbands flee the scene after Sylvia invites them home for dinner. When Simon also dumps her, Mary goes over the top, taking Sylvia with her.

WHAT READERS ARE SAYING

"Mizrahi's observations of contemporary behavior—both public and private—are insightful and comic."
Prof. Gary Adelman, Champaign, IL

"Finally a novel about women my age and situations I can relate to!"
Jill Swaim, Ventura, CA

"This is not a novel to read in public. People keep asking you why you're laughing."
Karia Walsh, Champaign, IL

"An intelligent woman's novel."
Hattie Daggett, Medina, OH

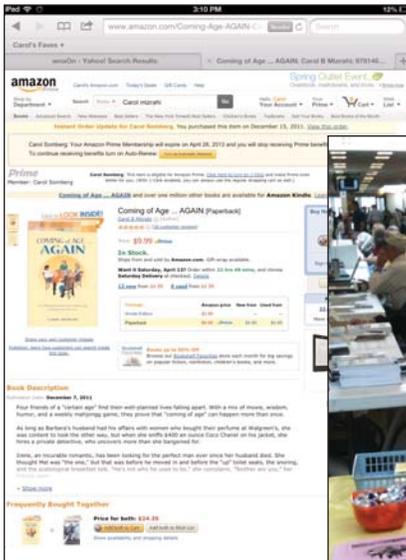
"After reading this novel and recognizing something of myself in Rochelle's self-absorbed daughters, I'm being nicer to my parents."
Jennifer Perkins, New Rochelle, NY

COMING of AGE . . . AGAIN



Four lifelong friends prove that coming of age can happen more than once.

CAROL MIZRAHI



◀ login to Amazon.com: http://www.amazon.com/Coming-Age-AGAIN-Carol-Mizrahi/dp/1466337435/ref=sr_1_1?ie=UTF8&qid=1366238724&sr=8-1&keywords=carol+mizrahi



Author Carol Mizrahi attends a bookfair at the Lincoln Square Mall in Urbana, IL.

FRONT COVER



Volunteer Project Coordinator

I had the honor of coordinating a wonderful project with 5th graders at Leopold Elementary School: working with students to edit their writings and complete their illustrations; photographing the class for the front and back covers as well as the contents page; scanning school pictures; and finally typesetting and composing the interior pages with QuarkXpress and Photoshop using royalty-free images. The students typed their stories and their teacher supplied the text-files to me via email. The book was published using MyPublisher; funds were raised to subsidize the cost so students' parents and families were able to purchase the books at a reduced price.

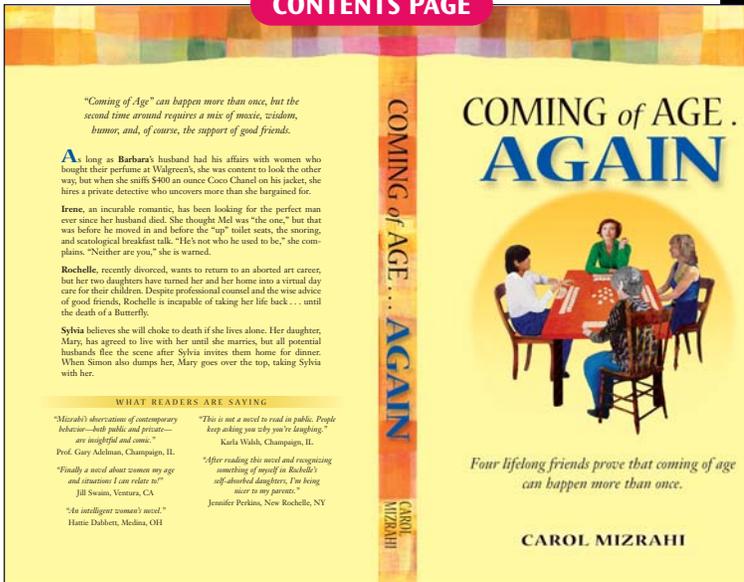
BACK COVER

Leopold Elementary School



ALDO LEOPOLD ELEMENTARY SCHOOL is proud to offer an integrated multicultural curriculum that values diversity. We promote a safe, respectful environment that recognizes individuality and fosters self-esteem, and also a commitment to the partnership between students, families, staff, and community. Our building is located on 14 acres of land in Fitchburg, serving the largest geographic elementary school attendance area in the district. Average class size in grades 4-5 is 23, while total enrollment in the school is 683. We have a fully networked computer lab with 28 computers, a publishing center with six computers, a computer station in every classroom, as well as many in the Library Media Center (LMC).

CONTENTS PAGE



INTERIOR PAGE

My Vacation



Written and illustrated by Stephon Williams



My dad suggested that we all take a vacation. While walking towards dad, my mom said, "We should go on a cruise." He stopped to breathe and said, "yes." As we all went inside, I wanted to stay outside, but we all went inside. A month passed and I was so ready for the cruise. My dad came into my room he told me to get in the car. I wonder why we got into the car I thought, I saw bags, "We're going on a cruise. You forgot." Yes! We all got in the car and drove to Chicago, but first we picked up my sister (she is 16). After we picked her up, we had to drop the car and take a taxi because my dad did not pay for the car. When we got to the airport, we went on the plane. I was so excited. It was time to leave, so we strapped ourselves in and got ready to take off. I thought to myself, "Miami, here I come!" All of a sudden we were in the air. My sister sat next to me. I had a little bad feeling about the plane ride. I listened to an i-pod so time would go by and make my bad feeling go away. It was almost time to land and I was still feeling a little woozy. I felt a little bump and we landed. I was so ready for the cruise. We got off the plane and were at the airport. We left the building and went outside. The cab came as we all got in the cab car. She said with her soft voice, "Where to?" My mom said, "To the carnival boat." As she drove towards the boat, we were a mile away. My dad told us to stay together. It was packed, but we didn't have to wait in line—we went straight to the boat. When I got on the boat I burst with joy and went to our rooms. My mom gave us our room key and we went in. I said, "Wow!" as I walked into the room. I was so surprised as I walked in the room. There was a flat screen TV and a fold out bed and every thing you can only imagine. After we got settled, we went to the pool.

INTERIOR PAGE

My Big-Headed Brothers



Written and illustrated by Asia Lee



My brothers are so cute, but the only problem is that they have big heads. Some of them are bigger than me. They are annoying sometimes, but they are cute. They get it from my dad. Oh dad, why do you have to have a big head? They are 4, 8, 9, 11, 15, 17, and my daddy is 34. Big huh? He's short, but I think I'm just growing same as my mom. No, she's been short. No offense, ma, but the tallest person on my mom's side of the family is my big cousin, Scarlet, and on my daddy's side is my grandma.

I was sitting on my bed reading when my little brother, Mario, came in and took my summer reading list paper and put it on his head. He pretended it was a hat and made funny noises. "Whooooo." "Get out of my room!" I replied. Then my other cousin came in then picked him up and threw him on the floor and dragged him out of my room and he screamed "aaaaaaaaaah." It was funny. Then we left to go to my grandma's house. He cried and my dad said, "shh" and got some candy. That's when my mom noticed that he had a big head.

Summary

Graphic Artist with advanced skills in AdobeCS programs and QuarkXPress produces dynamic interior textbook design, page production and layout, and cover design for top textbook publishers and authors.

Highlights

- Advanced skills in Adobe InDesign, Illustrator and Photoshop; advanced experience with QuarkXPress
- Advanced typography knowledge
- Advanced experience in book production, brochure and newsletter formatting
- Skilled in photo enhancing and modification
- Self-motivated professional
- Quick learner
- Experienced in leading and participating in design conferences, managing support staff
- Skilled in composing and designing instructional and production materials for design team

Accomplishments

- Created award-winning textbook design appearing in the 2003 New England Book Show.
- Produced a comprehensive reference guide for company design team: how to use QuarkXpress for its book production; how to follow production procedures within the company.
- Illustrated and designed the front and back covers for the novel "Coming of Age . . . Again" by Carol Mizrahi.
- Lead a fifth grade class at Leopold Elementary School in writing, illustrating, and publishing a book of their short stories.
- Produced website for Carol Somberg Design to display information and portfolio gallery.

Experience

Carol Somberg Design — Owner, Freelancer *April 2000 to present*

Established business as an independent book designer, working frequently in partnership with longtime employer Omegatype and maintaining consistent client base. Participated in design conferences via phone with clients, producing successful designs by implementing customer needs and requirements. Maintained tight schedule for various phases of production from initial design concept to final comprehensive design and specifications, sending high-quality print samples (in the early days of business) or pdfs of sample pages (current procedure) along with final application files for page production.

Omegatype Typography, North — Graphic Designer, Manager *January 1999 to April 2000*

Opened office space in Madison for Omegatype, hiring two employees. Trained both in QuarkXpress and book production. Maintained relationship with main office and clients with regular phone meetings. Closed office in 2000 to operate freelance book design from home office.

Omegatype Typography, East — Graphic Designer, Manager *April 1993 to January 1999*

Self-taught QuarkXpress, writing an instructional manual for all Omegatype employees. Opened small satellite office for Omegatype, hired and trained four employees in QuarkXpress as well as in all aspects of book production. Kept in close contact with the main office with daily phone meetings. Worked closely with clients (publishing houses and project managers) across the country and also with employees of the main office, sometimes requiring travel. Developed further book design clients in conjunction with book production. Left self-sustaining office in 1998 to move to Wisconsin, opening another satellite office for Omegatype.

Omegatype Typography, Inc. — Compositor, Graphic Designer, Assistant Manager *January 1989 to April 1993*

Began as compositor laying out textbook pages by hand on a light table. Joined the first computer desktop publishing team in late 1989 working with Ventura Publisher. Promoted to lead desktop compositor then to assistant manager of 30 employees, working under the owner/operator. Added book design to list of skills by 1992. Maintained working relationship with clients across the country, sometimes requiring travel. Left Omegatype main office in 1993, moving to Pennsylvania and beginning a satellite office.

Names Etc — Owner, Manager, Artist *September 1985 to January 1989*

Partnership in and manager of a retail gift shop in a large shopping mall in Champaign, IL. The shop's niche was personalized gifts, employing four artists including self to produce custom artwork on gift items sold at the shop. Closed shop at the end of lease to start new career direction.

Education

Bachelor of Fine Arts — Art Education, University of Illinois at Champaign-Urbana

May 1982